

# Resource**FULL** Black Businesses

Visit [MadisonABEE.com](http://MadisonABEE.com)

We're connecting Black Businesses to resources, to each other and to much needed funding at a twice annual event that has proven to be nothing short of pivotal for our entrepreneurs.

**Andre McClinton, owner of MyEscape Mission said that "this was a sign from God."**

**Shnisha, filled with tears of gratitude called it "a miracle."**

**Alex Upendo, 10 year old CEO of Build-a-Bow said that he got "clients and investors from this event."**

Our **HIVE Networking Activity** builds a real community of entrepreneurial support. This past year, participants have fostered more than 502 partner, mentor, client or resource connections, and granted \$7,000 to Black entrepreneurs in attendance. To qualify for \$500 - \$1,500 grants, Black entrepreneurs schedule one on one Business Needs Surveys that are used for individualized needs-based resource development. Our business resource partners are still connecting with entrepreneurs who are making strides thanks to your support of ResourceFULL Black Businesses.

## We hope you will help support Black Businesses!

**When:** April 12 and October 25, 2018 | 5PM – 8PM

**Where:** The Atrium at 2300 S. Park St. Madison 53713

**What:** 5p – Registration Refreshments

5:30p – Hear from Resources

6p – **HIVE Networking Activity**

7p – Harvesting and Granting



Madison Alliance for Black Economic Empowerment, MABEE (Mah-Bee), is a collective of Black entrepreneurs, Black Professionals, and their allies focused on needs-based resource development for Black entrepreneurs. Fiscally sponsored by Madison Regional Economic Partnership (MadREP), MABEE employs a lateral leadership model that activates the diverse

expertise, skill sets and capacities of our leadership team and partners. By administering and analyzing Needs-Surveys, we strategically connect Black businesses to the resources that will most benefit their specific and unique situation while connecting entrepreneurs with critical funding and ongoing mentorship.



MABEE | 820 W. Wingra Dr. 259812 | Madison, Wisconsin 53715 | [www.MadisonABEE.com](http://www.MadisonABEE.com) | (608) 571-3008

The Madison Alliance for Black Economic Empowerment (MABEE) is fiscally sponsored by the Madison Regional Economic Partnership (MadREP) foundation. Your sponsorship of the ResourceFULL Black Businesses event is tax-deductible. Please consult with your tax advisor.

## Why sponsor the ResourceFULL Black Businesses Project?

By sponsoring this project, you show your support of Black Economic Empowerment, help us make low barrier grants to promising Black entrepreneurs and conduct needs-based resource development via our Business Needs-Survey.

- **Champion Sponsorship of \$5,000** will provide a game-changing expansion grant and strategic consultation to help a Black entrepreneur grow their business.
- **Partner Sponsorship of \$2,500** will provide multiple entrepreneurs with a resource plan and a small grant.
- **Advisor Sponsorship of \$1,000** will provide one Black business with much needed funds to overcome a specific hurdle
- **Ally Sponsorship of \$500** will provide a Black entrepreneur with a one on one resource consultation and needs survey.

Benefit   Levels	Champion Sponsor: \$5,000	Partner Sponsor: \$2,500	Advisor Sponsor: \$1,000	Ally Sponsor: \$500
Listed in Annual Report	✓	✓	✓	✓
Listed on Website as an Ally or Partner	✓	✓	✓	✓
Logo displayed throughout Event	✓	✓	✓	✓
Your materials in attendee packets	✓	✓	✓	
Special recognition at event	✓	✓	✓	
Host delivers your message to the group	✓	✓		
Inclusion in Press around the event	✓	✓		
Prominent exposure on all MABEE Web pages	✓			
Floor time to address all attendees	✓			

☐ **Yes, I/we want to support ResourceFULL Black Businesses!** Please check sponsor level:

- ☐ Champion Sponsor: \$5,000  
☐ Partner Sponsor: \$2,500  
☐ Advisor Sponsor: \$1,000  
☐ Ally Sponsor: \$500  
☐ Other Amount: \$\_\_\_\_\_ (ask about benefits for other amounts).

**How would you like to pay?**

- ☐ **Payment is enclosed.**  
☐ **Please invoice us.**

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Email & Phone \_\_\_\_\_

*Please make checks payable to the MABEE*



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